



*The Big Name in Darts*

Unicorn Products Limited,  
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**unicorn '83**

*The Big Name in Darts*

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## WARNING

Darts is an adult sport. It is dangerous for children to play without supervision.

## AVERTISSEMENT

Les darts sont un sport d'adulte. Il est dangereux de laisser les enfants y jouer sans surveillance.

## VORSICHT

Ist geboten. Das Dartspiel ist ein Sport für Erwachsene. Kinder sollten ihn nicht ohne Aufsicht betreiben.

## PRECAUCION

El deporte de los dardos es para adultos. Es peligroso que los niños jueguen sin vigilancia.

## To our customers . . .

The Unicorn catalogue is acknowledged as the standard reference work for all that is best in darts equipment.

The '83 catalogue has been entirely revised, making it even more readable and easier to use than ever.

Almost every page contains new items and presentations.

... Here are some highlights:

### Tungsten Alloy Darts pages 4-7

#### T90

Completely revised and re-packaged, many new models.

#### Cliff Lazarenko —

"Big Cliff" darts join re-packaged John Lowe and Barry Twomlow darts.

#### JetSet/Dynamite —

Smart new packs, improved wallets.

### Satin Finish Darts pages 8-9

#### Satin Slims/Satinlux —

New presentations, even more appeal.

### Nickel Silver Darts page 10

#### Silver Comet

Entirely new range.

### Special Brass Darts pages 10-11

#### John Lowe Club Special —

An autographed dart at an attractive price.

#### Hustler —

Best seller in new presentation.

### Brass Darts pages 12-14

New Models, new easier-to-select catalogue format.

### Shafts pages 16-17

#### Premium —

A low cost, high mark-up newcomer.

#### XL —

Now also available in red.

#### JetLite —

New JetLite long.

### Flights pages 18-22

30 new exciting designs join old favourites — the brightest most accurate flights ever offered.

### Merchandise Shafts/Flights pages 16-23

Entirely new packaging system — reduces display space required by over 75%.



Our aim is to make trading with Unicorn easy. We try very hard to have an appreciation of our customers problems and to have a minimum of rules. We feel the stating of our policies will make it easier and more profitable for our customers to deal with Unicorn.

#### 1. WARNING

Darts is an adult sport. It is dangerous for children to play without supervision. We recommend that a dealer should exercise discretion where any sale might result in children playing without adult supervision.

#### 2. DISTRIBUTION

We are geared to supply goods to accredited retailers only and thus cannot give satisfaction to clubs or individuals, whom we refer to local dealers, anxious and ready to provide a prompt and complete service.

#### 3. SPECIFICATIONS

We have taken every care to ensure that the information detailed in this catalogue is truthful and accurate. All weights and sizes are approximate and for guidance and comparison only. Should circumstances arising subsequent to publication, e.g. world shortages of raw materials, render as unavoidable some changes in production, Unicorn Products Limited reserves absolute discretion to make these or any other changes they deem necessary without notice and obligation.

#### 4. PRODUCT IMPROVEMENT

Continuous research and development will bring about changes in design, material and arrangement of our products during the life of this catalogue. We shall pass to our customers such benefits or improvements as they occur by delivering the latest version of any product. Such improvements or modifications as may be introduced do not place us under any obligation to make similar changes in articles sold before the date of introduction.

#### 5. STANDARD PACKS

Many of the items in this catalogue are prepacked in convenient size standard packs. The standard pack has been selected for ease of stocking and ordering, economy in production and to ensure safe transit of the contents. For these reasons we cannot split standard packs and where orders call for other than standard packs we shall adjust the order to the nearest pack quantity.

#### 6. GUARANTEE

It is our aim to ensure the complete satisfaction of our customers and in case of a genuine complaint as to the quality of our goods, we shall be anxious to rectify any fault of our own free will and at our discretion only.

#### 7. IMITATIONS

The design, construction and trade names of most of our products are protected by patents, design registrations, trade marks, copyrights and/or pending applications and rigorous action will be taken against all infringers to protect both dealer and users from imitation.

#### 8. ACCEPTANCE OF ORDER

All orders are accepted by us on the understanding that our Conditions of Sale as stated in our current price list form the basis of the Contract of Sale entered into by the placing and acceptance of such orders.

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# Tungsten Alloy Darts

From the World's foremost specialist Dart design team.

Unicorn transformed Darts with the introduction of Tungsten Alloy some ten years ago. Twice as dense as brass, a Tungsten Alloy dart can be half the size of a brass dart of equivalent weight, for streamlined directional stability and closer grouping.

## T90

### The ultimate Tungsten dart 90% Tungsten Nickel Alloy

Smallest possible size to weight ratio for extra close grouping. 3 distinctive styles, each in a range of weights, provide the optimum combination of balance, weight and grip to suit every player.

#### Material Specification

Tungsten (99.9% purity) 90% ± 1%  
Nickel/Copper 10% ± 1%  
Density 16.8g/cc ± 0.2g/cc

XL-Red acetal co-polymer shafts.

Reseal soft metallic flights.

Luxury wallet, 'Velcro' closure.



#### Weight guaranteed

Every set supplied with Certificate of Weight which guarantees weight accuracy within ± 1/3%

#### Spares:

XL-Red Shaft 44158  
Flights: see pages 18-22

All Tungsten Alloy darts small thread (3/16")

06501	20g	06511	27g	06521	22g
06502	22g	06512	30g	06522	24g
06503	24g	06513	32g	06523	26g
06504	26g	06514	38g	06524	28g
06505	28g				
06506	30g				

## T80

### Quality engineering in every gram.

### 80% Tungsten Nickel Alloy

Precision ground finish.  
Unique groove profile for perfect grip.

6 weight choices.

XL acetal co-polymer shafts.

Reseal self-adhesive metallic flights.

Super '2-setter' wallet, 'Velcro' closure.



#### Weight guaranteed

Every set supplied with Certificate of Weight which guarantees weight accuracy within ± 1/3%

#### Spares:

XL shaft 44152  
Flights: see pages 18-22



06631	18g
06632	20g
06633	22g
06634	24g
06635	26g
06636	28g

## JetSet

### Distinctive styling – super value Tungsten Nickel Alloy

Weight concentrated between fingers for ease of throw.

2 styles, 4 weights.

JetStem shaft with replaceable 'Tops' (extra set included).

JetSet metallic Polyflite. Grained sewn PVC wallet.



#### Weight guaranteed

Every set supplied with Certificate of Weight which guarantees weight accuracy within ± 1/3%.

#### Spares:

JetStem 44162  
'Tops' 44166  
Flights: see pages 18-22



06721	21g	06722	23g
06723	25g	06724	27g

All Tungsten Alloy darts small thread (3/16")



# Tungsten Alloy Darts

## Sting

The new generation dart  
Tungsten Nickel Silver

Unique two-tone precision ground elegant slender barrel  
Range of 5 weights  
XL acetal co-polymer shafts  
Reseal, self-adhesive 'Sting' flights  
De-luxe wallet, 'Velcro' closure



Spares:  
XL shaft 44150  
Flights: see pages 18-22

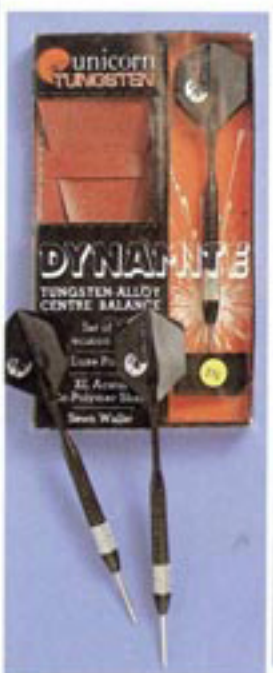


06681 20g  
06682 22g  
06683 24g  
06684 26g  
06685 28g

## Dynamite

A faultless blending of Tungsten alloy and black finished brass.

Tungsten alloy centre-balance, scientifically positioned for better weight distribution and improved performance.  
Choice of 3 weights.  
XL acetal co-polymer shafts.  
Black Polyflites.  
Grained sewn PVC wallet.



Spares:  
XL shaft 44150  
Flights: see pages 18-22



06791 21g  
06792 23g  
06793 25g

The weight indicated is the approximate average weight in grams of one pointed dart body and is for guidance and comparison only.

# Autographed Tungsten Alloy Darts



Tournament tested in match play and before TV audiences of millions.

## Barry Twomlow



International Darts Ambassador.  
"The Man who taught the World to play Darts"  
A former "News of the World" Individual Champion, Barry has found himself promoting darts in every part of the World, where his influence on the emergence of darts as an International sport has been crucial.



Spares:  
XL shaft 44152  
Flights: see pages 18-22



06700 Barry Twomlow  
High grade Tungsten Nickel Alloy.  
Nominal weight 22g.  
XL acetal co-polymer shafts.  
'Barry Twomlow' Black Polyflites.  
Luxury wallet, 'Velcro' closure.

## John Lowe



The only man ever to have won the World Masters, World Professional and News of the World Championships.  
The 21 gram dart he uses is also available in 23 and 25 grams.

John Lowe dart  
90% Tungsten Nickel Alloy.

XL acetal co-polymer shafts.  
'John Lowe' Black Polyflites.  
Luxury wallet, 'Velcro' closure.



Spares:  
XL shaft 44152  
Flights: see pages 18-22

### Weight guaranteed

Every set supplied with Certificate of Weight which guarantees weight accuracy within  $\pm 1/3\%$ . All Tungsten Alloy darts small thread (3/16").



06701 21g  
06702 23g  
06703 25g

## Cliff Lazarenko



'Big Cliff' has become a familiar and much sought after figure on the International circuit. The 20 gram dart he uses is now made to exacting Unicorn standards in choice of 4 selected weights.

Cliff Lazarenko dart  
80% Tungsten Nickel Alloy.

JetLite shafts with replaceable 'Tops' (extra set included).  
'Big Cliff' reseal self-adhesive metallic flights.  
Soft, stylish 'wet-look' wallet, 'Velcro' closure.



Spares:  
JetLite shaft 44174  
Flights: see pages 18-22



06705 20g  
06706 22g  
06707 24g  
06708 26g

# Satin Finish Darts

Luxury with economy.

Precision brass darts textured in immaculate non-slip Satin Chrome for long life and 'steel appeal'.



## Satin Slims

**Stretched high precision extra length darts.**

The slim design allows extra close grouping and the added length gives the 'feel' of a rather heavier dart than the weight indicates.

Choice of 6 styles and weights.

JetLite glass fibre super light stems with replaceable 'Tops' (extra set included).

Re-seal, self-adhesive 'Dartboard' flight.

De luxe wallet, 'Velcro' closure.



**Spares:**  
JetLite shaft 44170  
Flights: see pages 18-22  
All Satin Slims small thread (3/16")



14011 13g 14012 16g 14016 16g

14017 18g 14018 16g 14019 18g

**31975**  
12 set assortment pack,  
2 sets each pattern.

## Satinlux

**Classic designs with a touch of class**

Up-to-date, tough, tarnish-free finish applied to traditional favourites in a range of preferred weights.

Gripper II positive twist-grip aluminium shafts. Metallic Polyflites.

Luxury wallet, 'Velcro' closure.



**Spares:**  
Gripper II shaft 44190 (small thread)  
44191 (standard thread)  
Flights: see pages 18-22

The weight indicated is the approximate average weight in grams of one pointed dart body and is for guidance and comparison only.



28305 19g Small thread 28230 20g Small thread 28160 22g Small thread

28155 23g Standard thread 28132 25g Small thread 28154 27g Standard thread

**32800**  
12 set assortment pack,  
2 sets each pattern.

## Nickel Silver Darts

Pure nickel silver, fashioned with unique Unicorn manufacturing skills. Barrels stay silver throughout their long life. Will not tarnish.

### Silver Comet

The original Unicorn dart introduced over 40 years ago was called Silver Comet. This world famous marque now passes to a new 1983 range, outstanding for style, performance and value. Choice of 4 weights. XL-Red acetal co-polymer shafts. Deluxe polyflites. Leather-look wallet, 'Velcro' closure.



Spares:  
XL-Red shaft 44158  
Flights: see pages 18-22

09001 21g  
09002 23g  
09003 25g  
09004 27g

31970  
12 set assortment pack  
3 sets each pattern.

All Silver Comet small thread (3/16").

## Special Brass Darts

### John Lowe Club Special



**John Lowe is the only man ever to have won the World Masters, World Professional and News of the World Championships.**

The John Lowe Club Special dart is styled on the design which he has used over the years to such devastating effect. The non-reflecting black finish ensures just the right 'feel' and a distinctive look that stands out. Matt-black finish brass barrels. Choice of 3 weights. XL acetal co-polymer shafts. 'John Lowe' Black Polyflites. Super-luxe wallet, 'Velcro' closure.



Spares:  
XL shaft 44152 (Small thread)  
44153 (Standard thread)  
Flights: see pages 18-22.



08021 21g Small thread  
08023 23g Small thread  
08025 25g Standard thread  
31977  
12 set assortment pack,  
4 sets each pattern.

### Hustler Transatlantic Trendsetters

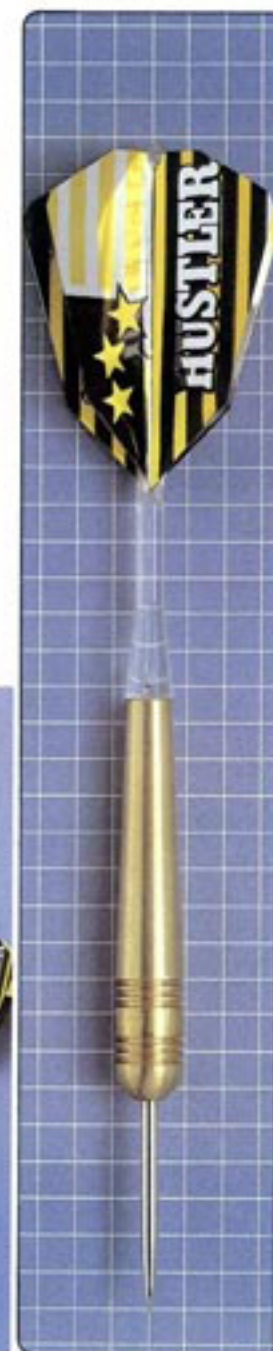
Up-to-the-minute Brass darts in a range of co-ordinated styles for perfect balance, weight and grip. Choice of 6 weights.

Features 'Slik Stiks' a totally new concept in shaft design. Instant loading. Built-in protector cap. Flight held securely. High flex strength. SlikStik patent shafts. Reseal, self-adhesive 'Hustler' flights. Grained sewn PVC wallet.



Spares:  
SlikStik shaft 74130  
Flights: see pages 18-22  
All Hustler small thread (3/16")

The weight indicated is the approximate average weight in grams of one pointed dart body and is for guidance and comparison only.



07005 23g  
07006 25g

31976  
12 set assortment pack,  
2 sets each pattern.



07001 20g  
07002 23g

07003 22g  
07004 26g

## Presentation Darts

For that special occasion



### Trophy Dart

11" high, mounted on black plinth, Chromium or Gold Plate finish. Individually boxed.

46031 Chrome  
46032 Gold

### Miniature Trophy Dart

6" high, mounted on black plinth. Natural feather flight. Pure Gold plate finish. Individually boxed.



### 06481 Deluxe Presentation Darts

Pure gold plate finish. Darrow natural feather flights. Jewel type case.

### 46030 Sterling Silver Presentation Darts

Half-marked sterling silver. Hand made and mirror polished. Natural feather flights. Red velvet and white silk lined pigskin-type case.

### Solid Gold Darts

Solid Gold Darts can be supplied to order. Prices vary according to style and presentation. Quotations on request.

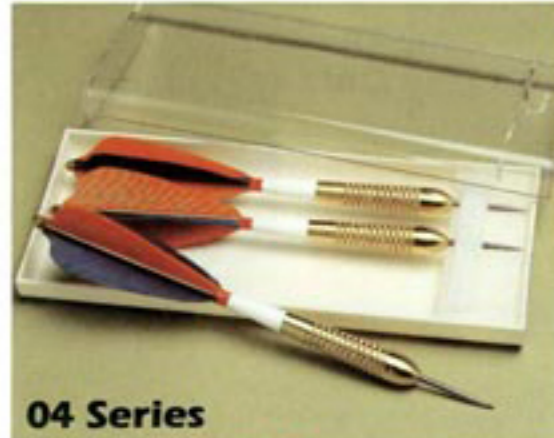
# Brass Darts

The world famous Unicorn range.

Consistent quality and dimensional accuracy guarantee user satisfaction.

A comprehensive collection of barrel styles each available in selected optimum weights and a choice of flight/shafts.

All barrels standard thread (1/4") unless indicated \* Small thread (3/16").



**04 Series**



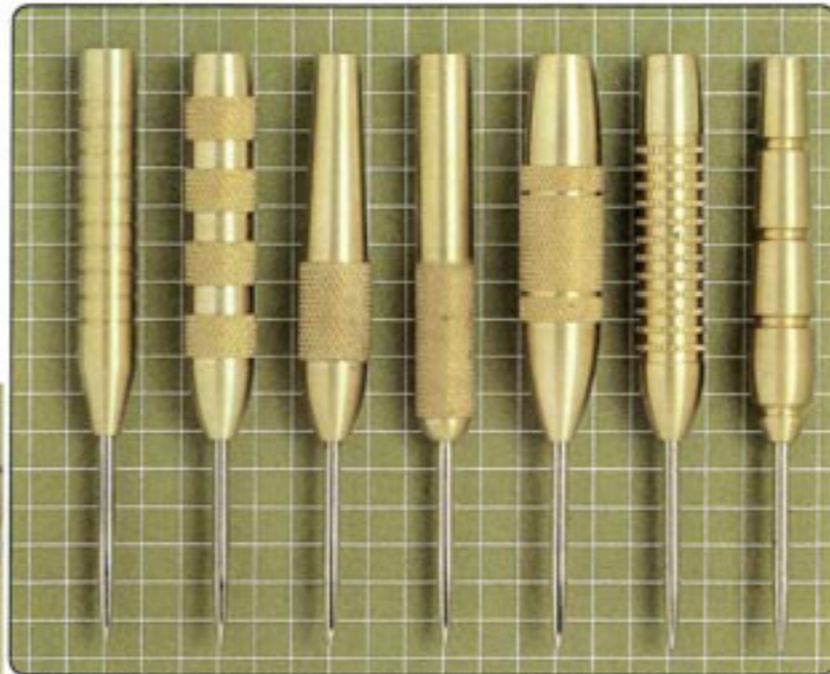
**27 Series**

**To order:** quote series number and add barrel number selected e.g. 6 sets each 27/154 27/189 etc.

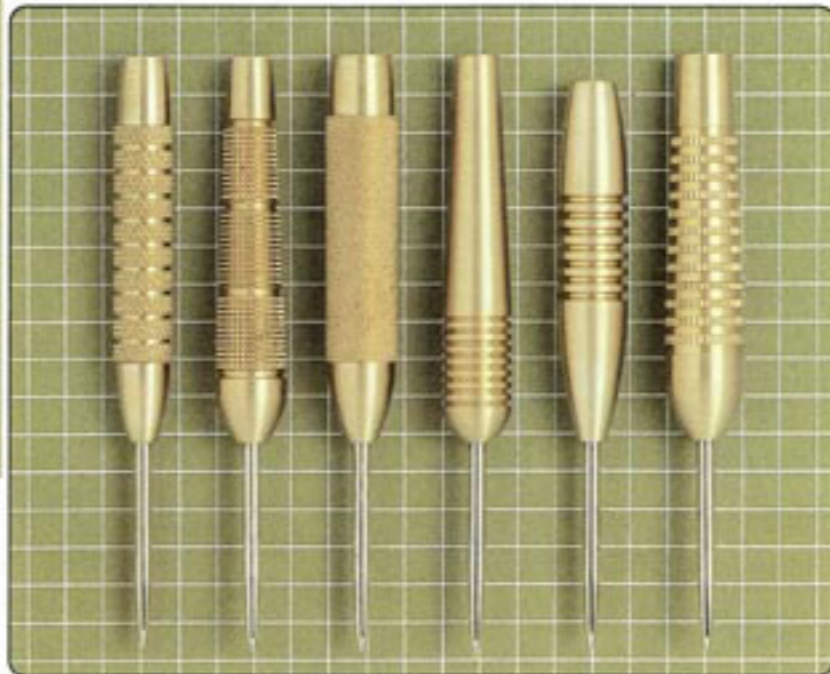
**04 Series** with Darrow natural Feather flights.

**27 Series** with XL acetal co-polymer shafts & Polyflites.

Also available in easy-to-order assorted **CHAMPIONS CHOICE** packs — see opposite page.



163 17g	236 15g*	159 19g*	164 12g*	255 28g	212 14g*	232 17g*
105 21g	187 21g	160 22g*	147 16g	258 31g	189 19g	230 20g*
119 25g	208 25g	161 24g*	156 19g		211 22g	155 23g
195 29g	104 25g	158 27g*	148 23g		107 24g	154 27g
	206 29g	108 29g	157 26g		209 26g	275 29g
			225 31g			274 34g



165 18g*	305 19g*	185 21g	131 22g*	151 21g*	324 24g
188 21g	194 23g	221 26g	132 25g*	150 23g*	
129 25g	184 28g	220 29g	133 28g*	153 25g	
201 29g	304 33g		134 32g*		

# Champions Choice

Simple to order — sells itself!

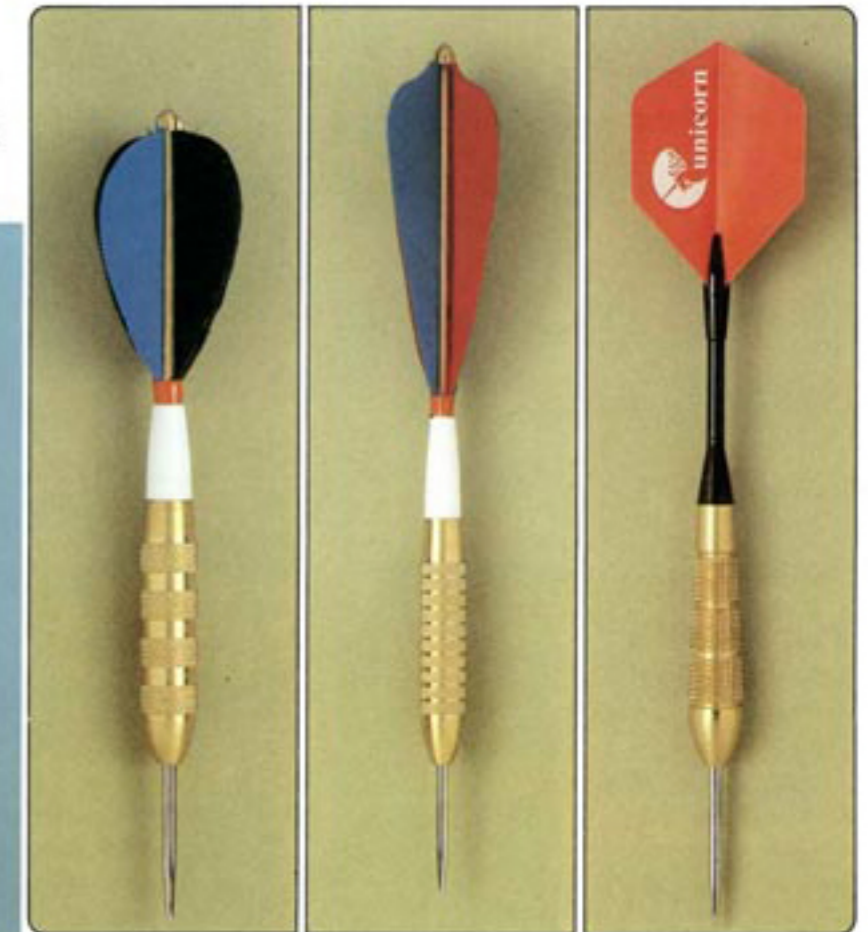


**12 set assortment packs of brass darts**









4 barrel selections graded by weight, each selection comprising:

2 sets each 6 different popular patterns  
choice of 3 flight/shaft selections

**To order:** simply quote pack number from chart



Standard Feather    Darrow Feather    XL Shaft/Polyflite

	12-19g Small thread (3/16")	20-24g Standard thread (1/4")	25-28g Standard thread (1/4")	29-34g Standard thread (1/4")
				
Barrel Code	164 212 236 232 165 159	187 188 211 155 194 324	104 129 209 154 184 255	206 275 258 134 304 274
weight g	12 14 15 17 18 19	21 21 22 23 23 24	25 25 26 27 28 28	29 29 31 32 33 34
Standard Feather 	<b>31611</b>	<b>31612</b>	<b>31613</b>	<b>31614</b>
Darrow Feather 	<b>31811</b>	<b>31812</b>	<b>31813</b>	<b>31814</b>
XL Shaft/Polyflite 	<b>31961</b>	<b>31962</b>	<b>31963</b>	<b>31964</b>

Please note that the weight indicated is the approximate average weight of one pointed dart body and is for guidance and comparison only

# Brass Darts

30700

## Scoremaster

**Keenly priced match play brass darts**

Finely ribbed aerodynamic plastic flights  
12 set assorted pack, 2 sets each six popular patterns and weights.  
Standard thread (1/4").



30500

## Hi-Score

**Top value low price brass darts**

3 different barrels, coloured plastic flights.  
Blister packed.  
12 set assorted pack.  
Standard thread (1/4").



## Golden Match

The smallest darts in the world. Fun or match play.

Plated 24 carat gold bodies — plastic flights — carded wallet.

**35500** 24 sets per display card.

Alternative packing:  
**75500** Each set individually blister packed on 3 colour display card.

12 sets per master pack.



# Paper Flights

Best Kraft, heavily gummed. Two styles each in thick or thin quality.  
3 sets per packet.

Comet

**43046** thick (green)

**43047** thin (blue)

Unistripe

**43044** thick (red)

**43045** thin (blue)

**Standard pack:** 6 doz. packets of one type.



# Moulded Plastic Flights

Effective performance, durability and economy.

Feather wings finely ribbed for correct aerodynamic drag.

**40006** Standard thread (1/4").

**40008** Small thread (3/16").

**Standard pack:** 144 singles loose (48 sets), assorted colours.  
Orders in Standard packs only please.



# Feather Flights



Unicorn Feather Flights are hand made from finest selected feathers to a high standard of excellence.

A variety of lengths, fittings and colours offers an unrivalled range to satisfy every dart player.

## Standard

	Length	Thread
<b>42004</b>	Short	Standard
<b>42005</b>	Medium	Standard
<b>42003</b>	Medium	Small



## Long

	Length	Thread
<b>42018</b>	4"	Standard
<b>42017</b>	4"	Small



## Darrow

	Length	Thread
<b>42027</b>	3.3/4"	Standard
<b>42026</b>	3.3/4"	Small



Orders in Standard packs of 1 doz. sets of one type only please.

## All White

	Length	Thread
<b>Standard</b>		
<b>42010</b>	Medium	Standard
<b>42008</b>	Medium	Small

	Length	Thread
<b>Darrow</b>		
<b>42029</b>	3.3/4"	Standard
<b>42028</b>	3.3/4"	Small



## All Black

	Length	Thread
<b>Standard</b>		
<b>42046</b>	Medium	Standard
<b>42048</b>	Medium	Small

	Length	Thread
<b>Darrow</b>		
<b>42045</b>	3.3/4"	Standard
<b>42047</b>	3.3/4"	Small



All sizes are approximate and are for guidance and comparison only.  
Thread sizes: Standard 1/4", Small 3/16".



# Shafts

The complete shaft program

7 exclusive, exciting shafts each with different desirable playing characteristics, most in a choice of lengths, all in a choice of threads.

Each set individually packed in attractive printed 3 colour polybag.

**Standard pack:** 12 sets one type with promotional header giving full re-order details. This new presentation maximises impact and return for a given display area.

Small thread — 3/16", Standard thread — 1/4".  
Order in Standard packs of 1 doz. sets only please.



## Premium

Sound design for strength and economy.

Suitable for all throwing styles. Black or 'bubble' in assorted colours.

Black	'Bubble'	LENGTH	THREAD
44120	44126	Short	Small
44121	44127	Short	Standard
●44122	●44128	Medium	Small
●44123	●44129	Medium	Standard



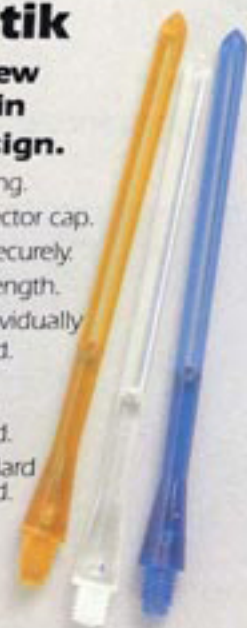
## Slik Stik

Patent new concept in shaft design.

Instant loading.  
Built-in protector cap.  
Flight held securely.  
High flex strength.  
Each set individually blister packed.

74130 Small thread.

74131 Standard thread.



## Slik Stik Xtra

Slik Stik shaft complete with Polyflite.

Each set individually blister packed.

74140 Small thread.

74141 Standard thread.



## 'Red Band' Ali Shaft

Precision engineered slender aluminium alloy shaft incorporating unique external positive locking ring. No washer required.

	LENGTH	THREAD
44196	Short	Small
44197	Short	Standard
●44198	Medium	Small
●44199	Medium	Standard



## XL

Finest proven moulded shaft in dynamic acetal co-polymer.

Lightness with strength.  
Choice of colours: Black or Red.

Black	Red	LENGTH	THREAD
44150	44156	Short	Small
44151	44157	Short	Standard
●44152	●44158	Medium	Small
●44153	●44159	Medium	Standard
44154	—	Long	Small
44155	—	Long	Standard



## Gripper II

An aluminium shaft with a difference.  
Wide, easy flight insertion.  
Ingenious one twist 'Unilock' grip action.

44190 Small thread

44191 Standard thread



## JetStem

Hardened, tempered and plated steel shaft with acetal co-polymer adaptor and replaceable 'Tops'.

3 spare 'Tops' per set.

	LENGTH	THREAD
●44160	Medium	Small
●44161	Medium	Standard
44162	Long	Small
44163	Long	Standard
●44166	Spare 'Tops'	(6 'Tops' per bag)



## JetLite

Similar design to JetStem, but with Super-light glass fibre stem.

Reduces weight by approximately 50%.

3 spare 'Tops' per set.

	LENGTH	THREAD
●44170	Medium	Small
●44171	Medium	Standard
44174	Long	Small
44175	Long	Standard
●44166	Spare 'Tops'	(6 'Tops' per bag)

# Choose the pack to suit you



Alternative packing — specially suitable for mass merchandisers. Items marked ● are available, at a slightly higher price, each set individually blister packed on 3 colour heavy duty display card (approx. 85mm x 190mm). 12 sets one type per pack.

**To order SHAFTS BLISTER PACKED** substitute '78' for first 2 digits of code number e.g. "44152" blister packed, quote: "78152".

**To order FLIGHTS BLISTER PACKED** substitute '77' for first 2 digits of code number e.g. "43210" blister packed, quote: "77210".



# S-A Flights

An outstanding range of soft, self-adhesive, reseal flights in 4 shapes.  
Bright colours – brilliant metallic finish.

Each set individually packed in attractive printed 3 colour polybag.

**Standard pack:** 12 sets one type with promotional header giving full re-order details. This new presentation maximises impact and return for a given display area.

## Plus



●43501 Union Jack   43502 Stars & Stripes   ●43503 Eagle



●43504 Tartan   43505 Shamrock   43506 George & Dragon



43507 Prism   43509 Sting   ●43510 Swift



Cliff Lazarenko



43511 'Big Cliff'

## Comet



43591 Zip   43592 Nut & Bolt   43595 Spacecraft   ●43596 Phoenix   ●43597 Hustler



## Xtra



●43531 Dartboard   43532 Butterfly/Bee   ●43534 Peacock



43537 Owl   ●43538 Light Bulb   ●43540 Snake

## Special



43562 Serpent   ●43563 Scorpion   43564 Flame



43565 Union Jack   43566 Stars & Stripes   ●43568 Arrow

Shafts not included

**Alternative packing** – specially suitable for mass merchandisers. Items marked ● are available, at a slightly higher price, each set individually blister packed on 3 colour heavy duty display card (approx 85mm x 190mm). 12 sets one type per pack.

**To order Blister Packed** substitute '77' for first 2 digits of code number e.g. "43503" blister packed, quote: "77503".



# Polyflites

Top quality, best value one piece polyester flights.

Each set individually packed in attractive printed 3 colour polybag.

**Standard pack:** 12 sets one type with promotional header giving full re-order details. This new presentation maximises impact and return for a given display area.

## Plus

Alternative packing — specially suitable for mass merchandisers. Items marked ● are available, at a slightly higher price, each set individually blister packed on 3 colour



●43295 Union Jack 43284 Stars & Stripes 43286 Maple Leaf



43402 Caledonian Lion 43403 Welsh Dragon ●43400 Coat of Arms 43287 Southern Cross ●43285 Dartboard



43401 Ireland ●43404 Royal Flush



43408 Soccer ●43406 Horse Racing 43407 Bull ●43405 Anchor



●43289 All Black 43290 All White



43258 Metallic 43197 Coloured asstd.

heavy duty display card (approx 85mm x 190mm), 12 sets one type per pack.

To order Blister Packed substitute '77' for first 2 digits of code number e.g. "43295" blister packed, quote: "77295".

## Xtra



●43276 Union Jack 43451 Anchor ●43453 Bull



●43454 Soccer 43452 Horse Racing ●43450 Spider



●43269 All Black 43270 All White



43259 Metallic 43198 Coloured asstd.

## Autograph Flights



John Lowe



43291 Black/Plus 43271 Black/Xtra 43292 White/Plus 43272 White/Xtra Barry Twomlow



43256 Metallic/Plus 43257 Metallic/Xtra 43273 Xtra



# Funflites

Instant appeal for dart players everywhere.

Each set individually packed in attractive 3 colour polybag. **Standard pack:** 12 sets one type with promotional header giving full re-order details. This new presentation maximises impact and return for a given display area.



●43210

●43211

●43212



●43213

●43275

●43277

●43278



●43294

●43300

●43303



●43301

●43352



●43302

●43350



●43351

●43353

●43354

**Alternative packing** — specially suitable for mass merchandisers. Items marked ● are available, at a slightly higher price, each set individually blister packed on 3 colour heavy duty display card (approx 85mm x 12 sets one type per pack).

**To order Blister Packed** substitute '77' for first 2 digits of code number "43210" blister packed, quote: "77210".

# Dealer Support

A constant programme of research and development keeps Unicorn No 1 in the world for all dart equipment with a constant flow of sales-stimulating new ideas, presentations and products priced for profit.

Extensive national and international advertising, exhibitions by top players and tournament successes ensure Unicorn brand awareness wherever and by whomever darts is played. New support items are added regularly.

## Posters

Colourful — striking. Tells the message — "Top players choose UNICORN". Available for in-store display and distribution at nominal cost to the public. Approx. size 25" x 17" (635mm x 430mm).



## Unicorn "180" Club

Over 50,000 members world-wide and growing daily.

With each certificate members receive current information and are directed to our supplies.



## Rules of Darts and Hints on Good Play Booklets

A must for every dart player. Distributed free of charge in over 80 countries. Available in English, French, German, Spanish & Japanese.



## Unicorn Darts Bar

The space-saving way to sell Unicorn flights and shafts. Maximum impact for given display area.

- ★ Dozen for dozen, goods occupy only 22½% of the space normally required.
- ★ Displays 18 different flights/shafts in under 2½ sq. ft. (0.2 sq. m.) of wall space.
- ★ Darts Bars can be used in multiples for even greater impact and consumer choice.
- ★ Colourful, neat, eye catching for those extra impulse sales.
- ★ Compact nature of display aids stock security.
- ★ Product headers carry full size/length/code information in easily readable form and space for your price ticket.
- ★ Empty product headers can be used for simple stock control and re-order memory jogger.

Complete with floating fastenings for any size peg-board (no screws required) or may be screwed to any convenient surface through lugs provided. Size: 22" x 15" (560mm x 380mm) approx.

# Wallets

A choice for all pockets

46045

## Dartsak

The 'carry-all' for every dart player. Holds 2 sets of darts + flights & shafts. 'Velcro' closure. Lightweight. Durable nylon. Washable. Display outer, 12 Dartsaks assorted colours



46046

## '2-Setter'

Double capacity wallet for 2 sets of darts and accessories. Extra tough. Super flex. 'Velcro' closure.



46039  
**Leather**

Genuine hide. 2 styles: snap fasten & tuck-in. Security flight pocket under flap. Individually carded. Master pack of assorted styles and colours.

46035

## Sharpener Wallet

Luxury slim wallet. 'Jiffy' sharpener incorporated. Individually carded.



46036  
**Rodeo**

Tough & stylish. Supported PVC. Security flight pocket. Individually carded.



46040

Sewn supported PVC. Security flight pocket.



46044

Grained PVC. 'Leather look'.

Orders in standard packs of 1 doz. only please.

# Accessories

## Spare Plastic Cases

(not illustrated)

46006 For darts with standard length feather or plastic flights.

46007 For darts with long or Darrow feather flights.

46011

## Dart Score Pad

(not illustrated)

46010

## Dartboard Staples

(not illustrated) 1 gross (144) per packet.

46016

## White Chalk

(not illustrated) 1 gross (144) sticks per box.

## Wooden Dart Cases



Traditional crush-proof pack. Selected hardwoods.

Polyurethane finish.

For darts with:

46037 Standard Feather flights.

46038 Long or Darrow Feather flights.

46041 Shafts



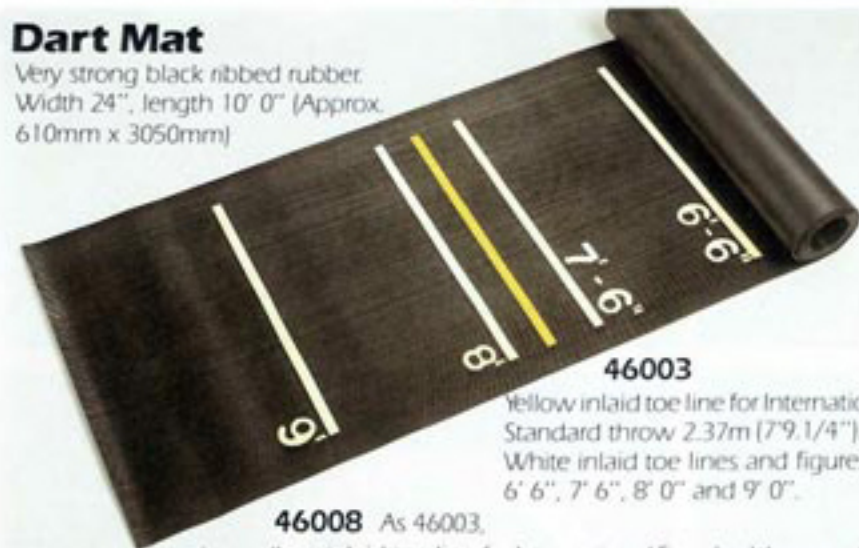
46004

## Dartboard Cabinet

Elegant contemporary design. Inside of doors blacked for scoring. Complete with fixing screws. (Dartboard not included).

## Dart Mat

Very strong black ribbed rubber. Width 24", length 10' 0" (Approx. 610mm x 3050mm)



46003

Yellow inlaid toe line for International Standard throw 2.37m (7'9.1/4"). White inlaid toe lines and figures at 6' 6", 7' 6", 8' 0" and 9' 0".

46008 As 46003,

but yellow inlaid toe line for International Standard throw only.



46005

## Dart Mug

Standard pack: 6 mugs.

## Jiffy Dart Sharpeners

The original abrasive stone with a conical cavity. A dart point gently rubbed around a few times is maintained in perfect trim. Best quality vitrified silicon carbide. Double ended for twice the life.



46002

## Jiffy

12 per dispenser pack.

## Keyfob Sharpener

Genuine leather keyfob incorporating 'Jiffy' dart sharpener stone. Practical, longlasting. Ideal gift.

46042

1 doz display card.

## Alternative packing:

76042 Each set individually blister packed on 3 colour display card. 12 per master pack.



# Dartboards

A comprehensive range of coiled paper Dartboards.



## Painted Numbers

Clock/Clock Faces

Size	Spiders	Master Pack	Code
17" x 5/8"	1	8	50042
18" x 3/4"	1	6	50014
18" x 3/4"	2	6	50016



## Wire Numbers

Clock/Clock Faces

Size	Spiders	Master Pack	Code
18" x 3/4"	2	6	50069



## Wire Numbers

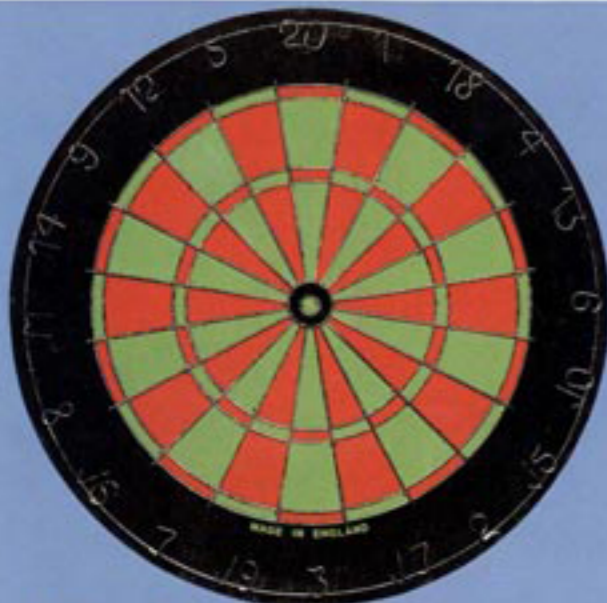
Clock/Clock Faces

Size	Spiders	Master Pack	Code
18" x 3/4"	2	6	50068
18" x 1"	2	5	50075
18" x 1.1/2"	2	3	50008



## 'Bristle' Dartboards

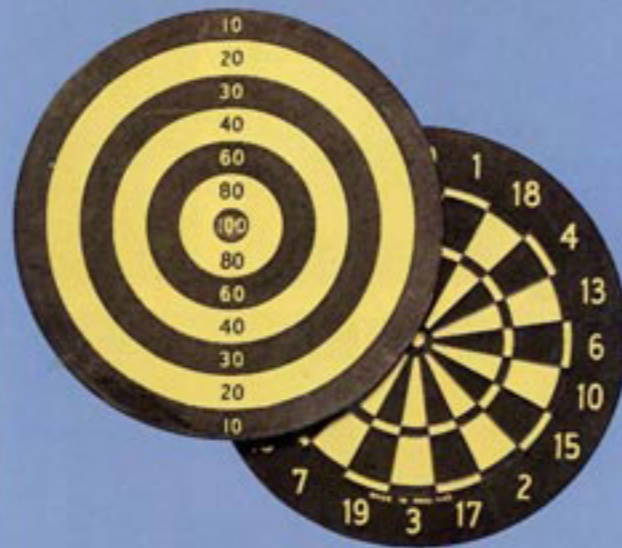
For club, pub and other heavy duty situations. Individually boxed.



## Wire Numbers

Clock/Clock Faces

Size	Spiders	Master Pack	Code
18" x 1"	2	5	50077
18" x 1.1/2"	2	3	50009



## Painted Numbers

Target/Clock Faces

Size	Spiders	Master Pack	Code
17" x 5/8"	1	8	50032
18" x 3/4"	1	6	50017

50046 Clock face.

50047 Doubles face (Yorkshire pattern).

50048 Fives.

50050 Doubles face (Irish pattern).

